

YUCATÁN[®]



BUSINESS



SEFOTUR
SECRETARÍA DE FOMENTO
TURÍSTICO



#TheColorsOfYucatan





YUCATÁN: BUSINESS STATE IN THE SOUTHEAST OF MEXICO

Yucatán has kept a constant growth during the last five years regarding business travel, reaching an excellent positioning as one of the favorite Mexican destinations and a very positive visibility at national and international levels.

The real estate sector has had a double-digit growth in recent years, and sectors like manufacture, agriculture, construction, and machinery and equipment production have had important growth within the State's GDP. Additionally, air connectivity to Mérida has increased with flights to domestic and international cities, such as: Mexico City, Guadalajara, Monterrey, Oaxaca, Bajío, Tijuana, Dallas, Houston, Miami, Oakland, and Toronto, among others. These aspects, together with the fact of being one of the safest States in the country, having the proper features and infrastructure makes it the ideal place for successful investments in different commercial sectors.



📍 Paseo de Montejo

Yucatán is a promotional hub of regional development in the south of Mexico. Few destinations gather so many advantages like Mérida, the capital city of the State. With an unbeatable geographical location, excellent connectivity with the rest of the country and international destinations, a great variety of leisure activities, and a range of cultural options that have had the city being awarded twice as the Americas Capital of Culture, besides being one of the “World’s Most Friendly Cities” and the “World’s Best Small City” according to Condé Nast Traveler 2019.

National and international companies have entrusted their investments and the growth of their commercial accounts to Yucatán, due to its high quality of life, level of investments, GDP, presence in important corporations, and high levels of confidence on and strength of local companies.



Meeting spaces



IMPORTANT ECONOMIC SECTORS IN YUCATÁN

- Textile consumable and products manufacture, as well as textile finishing.
- Parts, electronic devices, and electric energy generation equipment manufacture.
- Computer, communications, measurement, and transportation equipment manufacture, among others.
- Machinery and equipment manufacture.
- Furniture, mattresses, and blinds manufacture.
- Clothes manufacture, as well as production and tanning of products made from leather, fur, and substitute materials.
- Non-metallic mineral products manufacture.
- Manufacture of petroleum and coal products; chemical industry; plastic and rubber industry.
- Food industry.
- Construction industry.
- Wood industry.
- Beverages and tobacco industries.
- Paper industry; printing and related industry.
- Basic metallic industries; metallic product manufacture.
- Other manufacturing industries.

Progreso Port



Salt Industry



REAL ESTATE, PERSONAL PROPERTY, AND INTANGIBLE RENTAL SERVICES

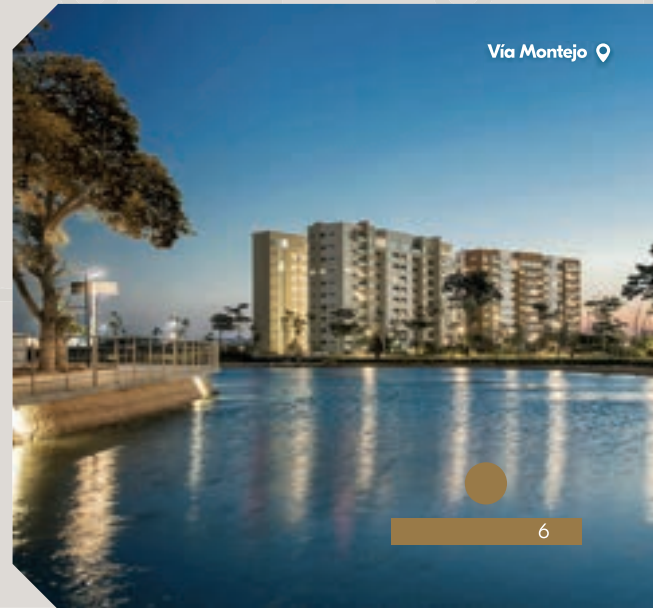
- Legislative, governmental activities to procure justice, as well as from international and offshore organizations.
- Agriculture, breeding and production of animals; and forestry, fishing, and hunting use.
- Commerce.
- Corporations
- Generation, transmission, and distribution of electric energy, water, and gas supply through pipelines to the final consumer.
- Mass media information.
- Non-petroleum mining.
- Other services, except government activities.
- Temporary accommodation services and for food and beverages preparation.
- Support services for companies, waste management, and remediation services.
- Cultural and sport entertainment services and other leisure services.
- Health and social assistance services.
- Educational services.
- Financial and insurance services.
- Real estate services.






- Professional, scientific, and technical services.
- Transportation, courier, and storage.

Mérida, its capital city, has more than 9 thousand hotel rooms of the more than 14,200 located in Yucatán. The city has an average of 34 thousand plane seats a week, and two meeting venues with more than 1'440,480 sq ft of construction and 349,073 sq ft of exhibition area, besides a wide portfolio of meeting rooms and hotels with meetings facilities, haciendas, and other special venues, what makes it very attractive for the business traveler that needs and claims efficient destinations.



Vía Montejo 



Palacio de la Música 



Cenote

FROM THE BUSINESS WORLD TO THE MAYAN WORLD THERE IS ONLY ONE STEP

Visiting Yucatán provides the great opportunity to take a break and enjoy the multiple activities offered by the capital city of Mérida, like its malls, galleries, museums, co-working areas, corporate offices, restaurants, and night life, but also the richness of the archeological sites, beaches, natural wonders and many more options nearby the city.

Due to its location and freeway infrastructure, Mérida has direct access to different places into the state, what allows enjoying your time after working sessions or business meetings. Minutes away of the vibrant and cosmopolitan Mérida, you will find marvelous attractions like cenotes, Magic Towns, tourist look-out points, beaches, mangroves, and archeological sites which can be visited in short and picturesque journeys.



It is important to highlight that road infrastructure is in very good conditions, so you can easily and comfortably move to any part of the State. Everything is close in Yucatán!

Many Mexican and foreigner travelers combine their business trips with leisure activities to complement their experience. It is well worth to extend a good business trip to experience unique features, such as Yucatecan cuisine, which is renowned all over the world, as well as the fact that is a safe place, its quality of life, its architectural beauty, and its cultural richness.

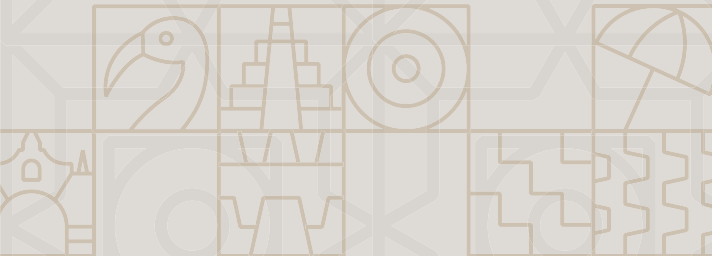
You can also walk to the city's historic downtown, at night would be the best time to visit it and you will find a wide program of cultural activities offered by the City Town Hall the 365 days of the year; apart from restaurants, bars, museums, theatres, and places of historic interest, and for all tastes.



Merida night life



Plaza Grande - Merida



Yucatán is a destination that provides all facilities to move around and live many different experiences, enjoy traditional and contemporary flavors and scents, admire the magnificence of the Mayan people, and enjoy to the full the colors of nature. That is why we recommend the following activities that will leave you with great experiences:

- 1 Discover the history of Mayan Culture in 18 archeological sites open to the public.
- 2 Delight with the Magic Towns of Izamal, Maní, Sisal, and Valladolid.
- 3 Taste the great variety of Yucatecan dishes, one of the most renowned cuisines in the world.
- 4 Walk around the 2nd Biggest Historic Downtown in Mexico: Mérida and learn about the history of this beautiful city.
- 5 Experience diving in the fresh waters of cenotes; there are more than 3 thousand cenotes in Yucatán.
- 6 Get on the hop-on hop-off tourist bus “Turibus” or “Carnavalito” and ride around in a guided tour that will take you to the main city attractions.
- 7 Visit the protected natural areas of the state, it is a whole natural experience.
- 8 Refresh on the beach and enjoy a fresh ceviche in Progreso, Celestún, Sisal and other places.
- 9 Stay on any of the beautiful haciendas.



Uxmal archeological site
Puuc Route & Mayan Villages Region



Hacienda



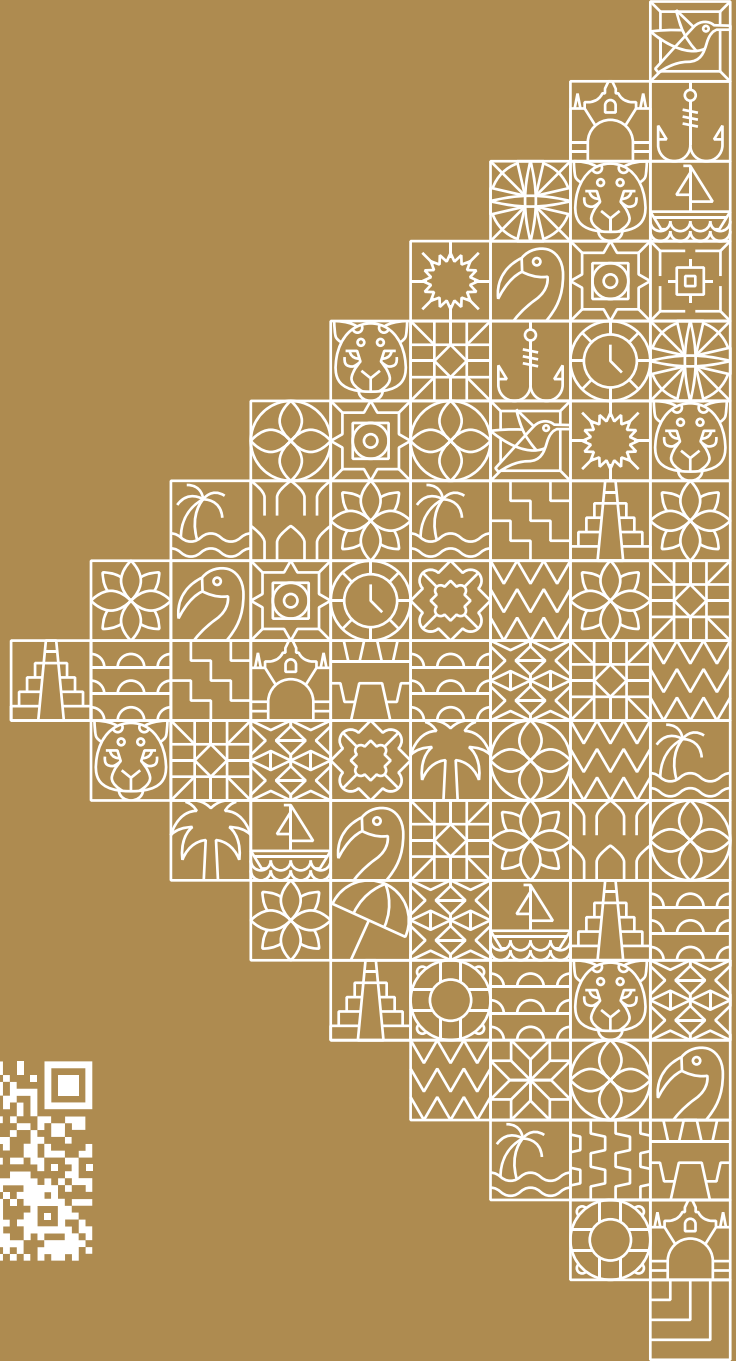


Tourism is one of the main economic sectors in Yucatán, so you can find many options and companies that offer a wide range of activities that can be adjusted to available times with high-quality standards to meet corporate executives' expectations, to satisfy all requirements with human quality and warmth, as well as with professionalism, what ensuring a marvelous experience.

Apart from the latter, Yucatán strengthens its tourist offer in the business industry for being considered one of the safest cities in the country, being a tourist and a cultural multi-destination with a great and well-organized value chain; it has an excellent national and international tourist reputation which has been awarded multiple times as Best Mexican Destination, among many other categories.



YUCATÁN



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